

Cool Athletes in Hot Texas Soccer Action

Arctic Heat Cooling Vests available to keep athletes cool at the 2005 Texas Shootout in hot and humid Houston, Texas.

(PRWEB) May 25, 2005 -- Over 250 of the Nation's top junior girl's soccer teams, are about to travel to Texas to compete in the 18th Annual Texas Shootout, June 3-5. With Houston temperatures already hovering in the mid 90s, the action at this showcase event is sure to be hot and frantic. To allow the young elite athletes to "cool down" and "fire up", Arctic Heat body cooling vests are being made available at this year's event via the medical staff.

The 2005 Texas Shootout will feature around 3000 young female athletes giving 100% to impress the large number of college scouts in attendance. Medical staff will be at each of the venues to help treat the sick and injured athletes. This year the Arctic Heat Cooling Vests, Cooling Neck Wraps, Cooling Tubes and Cooling Blankets will be ready, to help treat those athletes who struggle in the heat.

"Each year at the Shootout, my staff & I treat a couple dozen athletes who get some form of heat exhaustion/heat illness. The Arctic Heat body cooling vests will be used to cool down athletes who become adversely affected by the hot & humid weather in Houston," said Tom Dolan, Certified & Licensed Athletic Trainer & Sr. Vice President of Tomball Regional Hospital and in charge of the Texas Shootout's medical team.

The ice cold vests are ideally suited to soccer by allowing players to pre-cool before the game and then aiding in recovery during half time. The cool vests were used by the English and Uruguay National teams during the 2002 Soccer World Cup, and only last week the Australian National Men's Soccer team joined the list of elite sporting teams to purchase the product.

The lightweight Arctic Heat Cooling vest works using a two stage cooling process. The vests contain a gel-like substance that can be frozen or chilled, and will maintain that temperature for up to 2 hours. The cooling vests are manufactured using Woolmark's Sportwool fabric which incorporates Vapor Management Technology.

The Arctic Heat USA body cooling vest which was used during the 2004 Olympics and is currently being used by the military in Iraq, comes in a large range of sizes and retails for \$174.95. It can be purchased online from Arctic Heat USA www.arcticheatusa.com . More information about the 2005 Texas Shootout can be found at www.challengesoccer.com.

###

Contact Information

Dean Sainsbury

Arctic Heat USA

<http://www.arcticheatusa.com>

201 829 0026